



**KATHLEEN
COHEN**

XR Immersive Design
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BIO

Kathleen Cohen is an Extended Reality (XR) and AI Immersive Strategist with over 25 years of experience designing and delivering user and guest experiences across media, gaming, world-building and themed entertainment.

She is the founder of The Collaboratorium, a consultancy focused on three core areas: XR/AI production, research, and public engagement.

Kathleen's background includes roles as a Creative, Producer, and Executive Producer with industry leaders such as DreamWorks Interactive, IBM Centers for Innovation and Walt Disney Parks & Resorts, where she helped shape experiential storytelling at scale.

She currently serves on the Advisory Board of Aura Engine, supporting the development of immersive digital twin platforms that combine geospatial data, AI, and real-time visualization for complex decision-making. She is also an Advisory Board member of holoride, a spinout from Audi Innovation, pioneering motion-synchronized XR experiences for vehicles – first unveiled as a themed attraction at Universal Studios.

In addition, Kathleen is the Jury Chair and lead voice of the Aurea Award, an annual international XR awards show held at Europa-Park in Germany, celebrating excellence and innovation in immersive media.

Kathleen was the former Vice President of Digital Integration & Innovation at The National Constitution Center located on Independence Mall in Philadelphia.